

Price list





Let's create something extraordinary together

Welcome to McKenzie Creative Design, where creativity takes centre stage.

As a skilled graphic design freelancer, Rachael transforms ideas into captivating visual experiences. Specialising in visual identities, marketing materials, and illustrations, Rachael brings a perfect blend of artistry and expertise to every project. Join us for design solutions that stand out and make a lasting impact.

Your vision, our creativity.

Branding

Logo design

Turnaround time: 4-7 business days

£30 - £50

Business cards

Turnaround time: 2-4 business days

Printing support available

£20 - £40

Presentation design

Turnaround time: 4-8 business days

From £8



Brand packages

Turnaround time: 4-8 business days

● Bronze ● Silver ● Gold ● Platinum

- Brand Discovery
- Logo Design
- Messaging Suite
- Colour Palette
- Typography
- Graphic Elements
- Brand Style Guide

Creative template design

Turnaround time: 4-8 business days

£30 - £55

Document template design

Turnaround time: 4-8 business days

£20 - £45

Digital design

Basic website build

Turnaround time: 15-20 business days

From £125

Website asset design

Turnaround time: 4-8 business days

From £20

Email template design

Turnaround time: 5-7 business days

£30 - £60

Email asset design

Turnaround time: 5-7 business days

£10 - £25

Infographics

Turnaround time: 4-8 business days

£35 - £60

Online catalogues

Turnaround time: 5-14 business days

From £40

Presentation design

Turnaround time: 4-8 business days

From £8

Social media post design

Turnaround time: 4-8 business days

From £20

Social media concept design

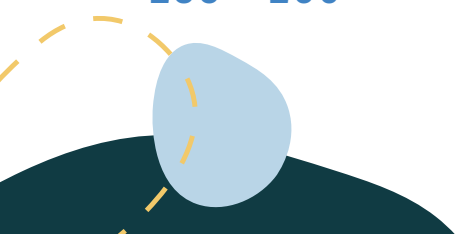
Turnaround time: 4-8 business days

From £20

Ad creatives

Turnaround time: 4-8 business days

From £20



Print design

Printing support available on all Print Design services

Roller banners

Turnaround time: 2-4 business days

£50 - £75

Large format

Turnaround time: 2-4 business days

£70 - £100

Event stands

Turnaround time: 2-4 business days

From £30

Posters

Turnaround time: 2-4 business days

£25 - £55

Flyers

Turnaround time: 3-5 business days

£50 - £75

Brochures

Turnaround time: 4-8 business days

From £50

Merchandise branding

Turnaround time: 2-4 business days

£15 - £45

Business cards

Turnaround time: 2-4 business days

£20 - £40

Menus

Turnaround time: 5-8 business days

From £30

Catalogues

Turnaround time: 5-14 business days

From £40

Other print design services

Turnaround time: 2+ business days

£POA



UI and UX



User interface (UI) design

UI design services involve creating visually appealing and user-friendly interfaces for digital products such as websites, mobile apps, and software applications. Our team of skilled designers focuses on understanding the target audience and the goals of the product to deliver an exceptional user experience.

Turnaround time: 7-32 business days

£75 - £950 *(up to 3 month project)*



User experience (UX) design

Effective UX services contribute to increased user satisfaction, user engagement, and the success of a product or service in the market. We will collaborate with your cross-functional teams, including designers, developers, and stakeholders, to create a holistic and user-centred design approach.

Turnaround time: 1-4 months

£POA



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